

# FFA WEEK

PLANT THE FUTURE: A COMMUNITY TREE PLANTING INITIATIVE

## PLANNING GUIDE

Create a dynamic, informative, and creative bulletin board that highlights FFA and agriculture. This challenge encourages FFA members to showcase their knowledge, creativity, and leadership while educating others about the importance of agriculture and FFA's role in it.

### DEFINE YOUR GOALS

Purpose: Is the event for beautification, environmental awareness, or honoring someone/something?

Tree Type: Choose native or drought-tolerant species suitable for Texas, such as live oak, Texas redbud, or cedar elm.

### CHOOSE A LOCATION

Public Land: Parks, schools, or community spaces. Check with local authorities or parks departments for permissions.

Private Land: Collaborate with local businesses or residents willing to host the tree planting.

### OBTAIN NECESSARY APPROVALS

Contact Authorities: Reach out to your city council, parks department, or homeowner association (HOA) for permits.

Utilities Check: Call 811 to ensure no underground utilities are affected.

### GATHER RESOURCES

Trees: Partner with local nurseries, garden centers, or tree-planting organizations like Texas Trees Foundation or Arbor Day Foundation.

Tools: Shovels, gloves, mulch, stakes, and watering cans or hoses.

Volunteers: Recruit through social media, local clubs, or schools.

### PLAN THE EVENT DETAILS

Date and Time: Pick a date that avoids extreme Texas weather (fall or early spring are ideal planting times).

Supplies: Provide water, snacks, and first aid kits for volunteers.

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## PROMOTE THE EVENT

Online: Use social media platforms, community forums, or local event websites like Nextdoor.

Partnerships: Involve local businesses or environmental groups for sponsorship or co-promotion.

## HOST THE EVENT

Setup: Arrive early to mark planting spots and set up tools and materials.

Welcome: Greet volunteers, explain the agenda, and provide a safety briefing.

Planting: Demonstrate proper techniques to ensure trees are planted correctly.

## FOLLOW-UP

Care Plan: Assign responsibilities for watering and monitoring the trees post-planting.

Thank You Notes: Acknowledge volunteers, sponsors, and partners.

Community Updates: Share photos, growth progress, or success stories to keep people engaged.